

ORDER



KSNV

Orders	Order / Rev:	107197
	Alt Order #:	
	Product Desc:	October 2012 Campaign
	Estimate:	
	Flight Dates:	10/05/12 - 10/28/12
	Original Date / Rev:	09/27/12 / 10/04/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	<u>Policy Communications</u>
	Buying Contact:	_____
	Billing Contact:	_____
		<u>415 S. 6th St.</u>
		<u>Las Vegas, NV 89101</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Committee to Re-Elect Judge Adrian
	Demographic:	A25-54
	Product Codes:	PLC12
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

Revised

New Business Thru: _____

Order Separation: 00:05:00

Advertiser External ID: _____

Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	62	\$32,975.00	\$28,028.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	\$32,975.00	\$28,028.75	0.00
Totals	62	\$32,975.00	\$28,028.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Kevin Goodell VEGS Local Start Of Order - End Of Order 100%

Order / Rev: 107197
Alt Order #: _____
Flight Dates: 10/05/12 - 10/28/12

Advertiser: Committee to Re-Elect Judge Adriana E.
Product Desc: October 2012 Campaign
Estimate:

KSJV

Order / Rev: 107197
 Alt Order #: _____
 Flight Dates: 10/05/12 - 10/28/12

Advertiser: Committee to Re-Elect Judge Adriana E:
 Product Desc: October 2012 Campaign
 Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KSNV	10/09/12	10/24/12	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$275.002	0.00	NM		5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1	\$275.00			0.00					
N 13	KSNV	10/10/12	10/25/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----	:30	0	\$225.002	0.00	NM		5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1	\$225.00			0.00					
		Week: 10/15/12	10/21/12	M-W----		2	\$225.00			0.00					
		Week: 10/22/12	10/28/12	-T-T---		2	\$225.00			0.00					
N 14	KSNV	10/07/12	10/28/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----	:30	0	\$900.002	0.00	NM		4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$900.00			0.00					
		Week: 10/08/12	10/14/12	-----S		1	\$900.00			0.00					
		Week: 10/15/12	10/21/12	-----S		1	\$900.00			0.00					
		Week: 10/22/12	10/28/12	-----S		1	\$900.00			0.00					
N 15	KSNV	10/06/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----	:30	0	\$325.002	0.00	NM		4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$325.00			0.00					
		Week: 10/08/12	10/14/12	-----S-		1	\$325.00			0.00					
		Week: 10/15/12	10/21/12	-----S-		1	\$325.00			0.00					
		Week: 10/22/12	10/28/12	-----S-		1	\$325.00			0.00					

Totals 62 \$32,975.00